Lonnie Edward Jones began his career in the financial service industry in 2000 as a financial advisor in Cleveland, Tennessee. He became a limited partner with one of the largest financial services firm in the nation in 2009.

In 2011, he was named a Financial Assessment Development Leader with his firm, serving four years, delivering training for financial advisors in an area encompassing Georgia, Florida, Mississippi, South Carolina, and Tennessee. He has served in numerous leadership roles with his firm. Today, he serves clients in numerous states, from his community located in the historic district of Ringgold, Georgia.

He has been honored with the Chattanooga Times Free Press "Best of the Best" Award for seven years and nominated as the Financial Services Champion of the Year, sponsored by the University of Georgia's Small Business Development Center. Recognized for his milestone achievement in the financial service industry, Lonnie received the Edward D Jones, Sr. Founder's Achievement Award and was honored with the Ted Jones "Spirit of Caring" Award

Lonnie is currently pursuing additional course work with the American Institute for Philanthropic Studies at California State University, Long Beach Research Foundation. He attended the College for Financial Planning in Denver, Colorado. Lonnie also attended Dalton State College where he majored in accounting and business management followed by comprehensive course work in real estate at Cleveland State College.

Lonnie received the Accredited Asset Management Specialist (AAMS) designation in 2006 and the Certified Financial Planning (CFP) professional certification in 2007.

Prior to assisting families and small business owners throughout the country achieve their important life goals, Lonnie managed assets for one of the fastest growing privatelyowned companies in America according to INC Magazine.

Lonnie is a member of The Financial Planning Association and the Investment & Wealth Institute.

Lonnie and his wife Cynthia make their home in Northwest Georgia. They are both passionate about providing safe, clean drinking water to those less fortunate. Together, they enjoy traveling, backpacking, scuba diving as well as participating in both church and community activities.