

CHURCH SIGNS ARE EVANGELISTIC TOOLS

Your church sign represents the church body. It is the first structure associated with your church that most people will see.



We are pleased to announce that the Southern Union Conference has an agreement with Robson Sign Company to endorse them as an official supplier of the Southern Union Conference church signs. Robson has been in business designing, manufacturing, and delivering

church signs for more than 29 years. There is no third party manufacturer. All signs are designed and manufactured at Robson's headquarters in Sarasota, Florida.

Robson's commitment to excellence and quality ensures that you will never have to worry about making the wrong first impression. It is a proven fact that a high-quality sign will typically increase attendance at more than 10% a year. Make the right first impression ... grow your church!

They provide excellent customer service and technical support for electronic messaging center signs.

Robson guarantees their signs with a lifetime warranty, and protect their customers from freight damage or liability in delivery.

Robson signs are made of aluminum and guaranteed not to rust. Only Robson's quality will give you this level of service.

LET US DESIGN YOUR CUSTOM MARQUEE SIGN

CHURCH MARQUEE SIGNS:

Church marquee signs are custom designed to fit the specific needs of your church. Marquee signs are engineered to meet all local design specifications, including the wind-load requirements for your county. They have a variety of features that will help identify and impact your church community.



Allow us to design and quote a changeable letter sign or an electronic messaging center sign for you today!



BEFORE ORDERING A MARQUEE SIGN:

- Check with the local zoning and planning office for permitting requirements. Due to the Sign Engineers schedule, he may not be able to personally apply for permits, but will assist in the process by making telephone calls and online research.
- Contact the Southern Union Church Identification Services for a custom design and quote.
- Once the permit is obtained, if applicable, your sign will be ordered. It takes 6-8 weeks to manufacture and deliver changeable letter marquee signs, 8-12 weeks for electronic messaging center marquee signs.
- Marquee sign installation is free, but the church is responsible for all installation materials and permitting fees.

Note: A 50% deposit is due along with the signed quote when purchasing a marquee sign. In an effort to maintain the marquee sign service the balance of the marquee sign, and any expenses associated with the installation of your sign, is due within 30 days of sign installation.



CHURCH SIGNS ARE EVANGELISTIC TOOLS

*You only have one chance to make
a Good First Impression!*

GET A SIGN THAT ANSWERS THE QUESTIONS PEOPLE ASK:

"What time are their services?"

"What denomination meets here?"

"Will they welcome me?"

**When people pass by your church,
what are you saying to them?**

WHICH SIGN IS RIGHT FOR YOUR CHURCH?

MARQUEE SIGN - Helps Identify Your Church
HIGHWAY DIRECTIONAL SIGNS - Help Others Locate Your Church

CALL US TODAY FOR A FREE SIGN CONSULTATION!

Southern Union Church Identification Services
770-408-1800, x130

REGGIE MATTISON, SIGN ENGINEER

404-274-2679 / rmattison7@gmail.com



SOUTHERN UNION CONFERENCE

P.O. Box 923868

Norcross, GA 30010

Phone: 770-408-1800, x130

Fax: 770-408-1801

www.SouthernUnion.com/signs



SOUTHERN UNION CHURCH IDENTIFICATION SERVICES (SUCIS)



REGGIE MATTISON

The Southern Union employs the only full-time Sign Engineer in the Seventh-day Adventist Church.

The SUCIS has grown tremendously because of the services it is providing. Hundreds of church identification signs witness 24 hours a day on streets and highways surrounding churches throughout the Southern Union.

This is a very effective evangelistic endeavor. These signs stand as lights, convicting the inquiring mind, bringing individuals into the Seventh-day Adventist Church each year because of signs that directed them to God's remnant Church.

When visitors come to your church, is it easy for them to find and know they have arrived at the right place?

Although signs at every church is our goal, we still have quite a few that do not have any signs. There are also many signs that need replacing.

As the program expands and these signs need maintaining, one Sign Engineer cannot carry the workload alone. That's where each church is called on to help make the program a continued success.

The Southern Union Conference Communication Department has prepared this brochure hoping it will answer a few of the questions you may have. Please feel free to contact our office for additional information.

THE SIGN ENGINEER OFFERS SEVERAL FREE SERVICES TO HELP THE LOCAL CHURCH:

1. He will, on request, give a presentation to your church board and explain the Church Sign Identification Services.
2. He will inspect existing signs and make recommendations for new signs.
3. He will install all the directional signs you need, providing permission and locations have been secured.

PLEASE NOTE: The Sign Engineer resumes no responsibility for signs removed from properties where no written permission from the property owner or permits was obtained prior to installation.

BEFORE CONTACTING THE SIGN ENGINEER YOU SHOULD:

- Survey your church neighborhood and decide where you would like the signs to be located. If the sign is to be placed on private property, written permission must be obtained from the property owner.
- Meet with your church board to determine the number of desired signs to be installed.
- Have a church representative available to spend time with the Sign Engineer when he comes to your church. This will give him an idea of the church signage needs, and will ensure the signs are located in the best location.
- Visit or call your local county Zoning and Planning Department to determine the sign ordinances and permitting requirements for installing signs. The Sign Engineer will assist with making the necessary phone calls to obtain this information or research the information online.
- To review your county code of ordinances please go to www.municode.com
- Not following the recommended procedures could delay things, and it could take months before the Sign Engineer is back in your district to install your signs.

WHOSE RESPONSIBILITY IS IT TO CARE FOR HIGHWAY DIRECTIONAL SIGNS?

1. Signs are the property of the local church; care for them is their responsibility.
2. It is recommended that signs are cleaned two or three times a year with a soft cloth and window cleaner.
3. Do not put tape on the signs to attach advertisements; tape will ruin the surface.
4. Keep signs visible by clearing brush away when needed, as well as trash picked up around the signs.

PLEASE NOTE: Upon request, the Sign Engineer will replace poles, vandalized, or faded signs at cost to the church.

HOW LONG SHOULD A SIGN LAST?

A sign should last 7 to 10 years depending on the weather conditions and exposure to the sun. The signs are now made of aluminum and do not rust, but they will fade and eventually should be replaced.

HOW DO I SCHEDULE AN APPOINTMENT FOR A SIGN CONSULTATION?

THE SIGN ENGINEER WORKS BY CONFERENCE. PLEASE CALL 770-408-1800, x130 TO SEE WHEN HE'S IN YOUR LOCAL CONFERENCE, AND TO SCHEDULE AN APPOINTMENT.

*DUE TO SITUATIONS BEYOND OUR CONTROL CONFERENCE SCHEDULES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

PRICING INFORMATION

DIRECTIONAL SIGNS

18" x 22"	
Single-Side.....	\$65.00
Double-Sided.....	\$95.00
24" x 30"	
Single-Side.....	\$75.00
Double-Sided.....	\$120.00
30" x 38"	
Single-Side.....	\$90.00
Double-Sided.....	\$150.00
6ft. x 8ft. Billboard	
Single-Side.....	\$955.00
Double-Sided.....	\$1,680.00

The above prices do not include lettering, arrows, or poles.

CHANGES ON EXISTING SIGNS

Existing Sign New Pole.....	\$25.00
New lettering on any size sign	\$20.00
Arrows only	\$7.50

HOW SHOULD WE PAY FOR THE SIGNS?

Payment is due at the time of installation. Checks made payable only to the Southern Union Conference.
Prices effective August 2015 (prices subject to change without notice).

