

TSOUTHERN TIDINGS

2016 ADVERTISING Rates

The *Southern Tidings* is the 40-48 page, full-color news magazine of the Southern Union Conference of Seventh-day Adventists. With a monthly circulation around 100,000, it serves members in the Carolina, Florida, Georgia-Cumberland, Gulf States, Kentucky-Tennessee, South-eastern, South Atlantic, and South Central Conferences. The magazine keeps the church family informed of the progress of the work of the Seventh-day Adventist Church in the Southeast, and provides ideas and inspiration for reaching the community. Through its pages, the *Southern Tidings* also serves as a medium of exchange of ideas and methods; thereby inspiring more effective Christian service.

As a service to our readers, advertising space provides Seventh-day Adventist members, entities, and supporting entities an avenue for direct communication with members of the Southern Union Conference.

Ads must not conflict with the principals of the Seventh-day Adventist Church. *Southern Tidings* reserves the right to accept, reject, or cancel any and all advertisements at its sole discretion.

Rates and specifications are available through our website and are subject to change. See www.southernunion.com/Tidings

DISPLAY ADVERTISING RATES

FOUR-COLOR

Full Page, Back Cover	\$4,100.00
Full Page, Inside	\$3,775.00
Two-Thirds	\$2,850.00
Half Page	\$2,150.00
One-Third Page	\$1,550.00
Quarter Page	\$1,225.00
2-8 Sq. Inches	\$70.00/inch

TWO-COLOR

Full Page, Inside	\$2,550.00
Two-thirds	\$1,850.00
Half Page	\$1,425.00
One-third Page	\$1,125.00
Quarter Page	\$1,025.00

BLACK & WHITE

Full Page, Inside	\$2,150.00
Two-thirds Page	\$1,750.00
Half Page	\$1,225.00
One-third page	\$1,025.00
Quarter	\$925.00
2-8 Sq. Inches	\$50.00/inch

DISCOUNTS

6x Frequency	10%
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CONTACT INFORMATION

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